# ORIE 4741: Learning with Big Messy Data 

Regularization

Professor Udell<br>Operations Research and Information Engineering Cornell

October 28, 2021

## Announcements 10/26/21

- hw4 out, due 10am 11/1
- save slip days for emergencies
- project midterm report due 11:59pm 11/1
- section this week: optimization algorithms for regularized problems


## Announcements 10/28/21

- hw4 out, due 10am 11/1
- save slip days for emergencies
- talk with me if you run out of slip days
- turn in hw early, then have fun on Halloween!
- project midterm report due 11:59pm 11/1
- your peers are grading you; make your report make sense to them
- look at previous years reports for organizational ideas
- "three techniques from class": look ahead in the course topics and/or ask
- look at the peer grading rubric (on projects webpage)


## Regularized empirical risk minimization

choose model by solving

$$
\operatorname{minimize} \sum_{i=1}^{n} \ell\left(x_{i}, y_{i} ; w\right)+r(w)
$$

with variable $w \in \mathbf{R}^{d}$

- parameter vector $w \in \mathbf{R}^{d}$
- loss function $\ell: \mathcal{X} \times \mathcal{Y} \times \mathbf{R}^{d} \rightarrow \mathbf{R}$
- regularizer $r: \mathbf{R}^{d} \rightarrow \mathbf{R}$


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$\rightarrow$ regularizer $r: \mathbf{R}^{d} \rightarrow \mathbf{R}$
why?
- want to minimize the risk $\mathbb{E}_{(x, y) \sim p} \ell(x, y ; w)$
- approximate it by the empirical risk $\sum_{i=1}^{n} \ell(x, y ; w)$
- add regularizer to help model generalize


## Example: regularized least squares

find best model by solving

$$
\operatorname{minimize} \sum_{i=1}^{n} \ell\left(x_{i}, y_{i} ; w\right)+r(w)
$$

with variable $w \in \mathbf{R}^{d}$
ridge regression, aka quadratically regularized least squares:

- loss function $\ell(x, y ; w)=\left(y-w^{\top} x\right)^{2}$
- regularizer $r(w)=\|w\|^{2}$


## Outline

Regularizers
$\ell_{1}$ regularizization

ControlBurn: Ensembles + Lasso

Nonnegative regularizer

Quadratic regularizization

## Regularization

why regularize?

- reduce variance of the model
- impose prior structural knowledge
- improve interpretability


## Regularization

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- reduce variance of the model
- impose prior structural knowledge
- improve interpretability
why not regularize?
- Gauss-Markov theorem: least squares is the best linear unbiased estimator
- regularization increases bias


## Regularizers: a tour

we might choose regularizer so models will be

- small
- sparse
- nonnegative
- smooth


## Regularizers: a tour

we might choose regularizer so models will be

- small
- sparse
- nonnegative
- smooth
compared with forward- and backward-stepwise selection (e.g., AIC, BIC), regularized models tend to have lower variance.
source: Elements of Statistical Learning (Hastie, Tibshirani, Friedman)


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with variable $w \in \mathbf{R}^{d}$

- penalizes large $w$ less than quadratic regularization
- no closed form solution


## Recall $\ell_{p}$ norms

$\ell_{p}$ norm $\|w\|_{p}$ for $p \in(0, \infty)$ is defined as

$$
\|w\|_{p}=\left(\sum_{i=1}^{d}|w|^{p}\right)^{1 / p}
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$-\ell_{\infty}$ norm is $\|w\|_{\infty}=\lim _{p \rightarrow \infty}\left(\sum_{i=1}^{d}|w|^{p}\right)^{1 / p}=\max _{i}\left|w_{i}\right|$
- $\ell_{0}$ norm is $\|w\|_{0}=\lim _{p \rightarrow 0}\left(\sum_{i=1}^{d}|w|^{p}\right)^{1 / p}=\boldsymbol{c a r d}(w)$, number of nonzeros in $w$


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$-\ell_{0}$ norm is $\|w\|_{0}=\lim _{p \rightarrow 0}\left(\sum_{i=1}^{d}|w|^{p}\right)^{1 / p}=\mathbf{c a r d}(w)$, number of nonzeros in $w$
technical note: $\ell_{0}$ is not actually a norm (not absolutely homogeneous since $\|\alpha w\|_{0}=\|w\|_{0}$ for $\alpha \neq 0$ )


## $\ell_{1}$ regularization

why use $\ell_{1}$ ?

- best convex lower bound for $\ell_{0}$ on the $\ell_{\infty}$ unit ball
- tends to produce sparse solution


## $\ell_{1}$ vs $\ell_{2}$ regularization

- suppose two features, same up to scaling: $X_{: 1}=y, X_{: 2}=y$
- fit lasso model and ridge regression model as $\lambda \rightarrow 0$

$$
\begin{aligned}
& w^{\text {ridge }}=\lim _{\lambda \rightarrow 0} \underset{w}{\operatorname{argmin}}\|y-X w\|^{2}+\lambda\|w\|_{2}^{2} \\
& w^{\text {lasso }}=\lim _{\lambda \rightarrow 0} \underset{w}{\operatorname{argmin}}\|y-X w\|^{2}+\lambda\|w\|_{1}
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- as $\lambda \rightarrow 0$, solution solves least squares $\Longrightarrow w_{1}+w_{2}=1$


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- quadratic regularization minimizes $w_{1}^{2}+w_{2}^{2} \Longrightarrow$
A. $w_{1}=w_{2}=\frac{1}{2}$
B. $w_{1}=1, w_{2}=0$
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all options are equally good


## $\ell_{1}$ vs $\ell_{2}$ regularization

- suppose two features, same up to scaling $0<\alpha<1$ :

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$$

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\end{aligned}
$$

## Sparsity

why would you want sparsity?

- credit card application: requires less info from applicant
- medical diagnosis: easier to explain model to doctor
- genomic study: which genes to investigate?


## Outline

## Regularizers

## $\ell_{1}$ regularizization

ControlBurn: Ensembles + Lasso

Nonnegative regularizer

Quadratic regularizization

## ControlBurn

paper: https://arxiv.org/abs/2107.00219
demo: https://github.com/udellgroup/controlburn/ blob/main/Demo/ControlBurnDemoNotebook.ipynb

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## Convex indicator

define convex indicator 1 : $\{$ true, false $\} \rightarrow \mathbf{R} \cup\{\infty\}$

$$
\mathbf{1}(z)= \begin{cases}0 & z \text { is true } \\ \infty & z \text { is false }\end{cases}
$$

define convex indicator of set $C$

$$
\mathbf{1}_{C}(x)=\mathbf{1}(x \in C)= \begin{cases}0 & x \in C \\ \infty & \text { otherwise }\end{cases}
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don't confuse this with the boolean indicator $\mathbb{1}(z)$ (no standard notation...)

## Nonnegative regularization

nonnegative regularizer

$$
r(w)=\sum_{i=1}^{n} \mathbf{1}\left(w_{i} \geq 0\right)
$$

nonnegative least squares problem (NNLS)

$$
\operatorname{minimize} \sum_{i=1}^{n}\left(y_{i}-w^{T} x_{i}\right)^{2}+\sum_{i=1}^{n} \mathbf{1}\left(w_{i} \geq 0\right)
$$

with variable $w \in \mathbf{R}^{d}$

- value is $\infty$ if $w_{i}<0$
- so solution is always nonnegative
- often, solution is also sparse


## Nonnegative coefficients

why would you want nonnegativity?

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why would you want nonnegativity?

- electricity usage: how often is device turned on?
- $\mathrm{n}=$ times, $\mathrm{d}=$ electric devices,
- $\mathrm{y}=$ usage, $\mathrm{X}=$ which devices use power at which times
- $\mathrm{w}=$ devices used by household


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- hyperspectral imaging: which species are present?
- $\mathrm{n}=$ frequencies, $\mathrm{d}=$ possible materials,
- $\mathrm{y}=$ observed spectrum, $\mathrm{X}=$ known spectrum of each material
- $\mathrm{w}=$ material composition of location


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- $\mathrm{w}=$ material composition of location
- logistics: which routes to run?
- $\mathrm{n}=$ locations, $\mathrm{d}=$ possible routes,
- $\mathrm{y}=$ demand, $\mathrm{X}=$ which routes visit which locations
- $\mathrm{w}=$ size of truck to send on each route


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## Quadratic regularizer

quadratic regularizer

$$
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$$

ridge regression

$$
\operatorname{minimize} \sum_{i=1}^{n}\left(y_{i}-w^{\top} x_{i}\right)^{2}+\lambda \sum_{i=1}^{n} w_{i}^{2}
$$

with variable $w \in \mathbf{R}^{d}$
solution $w=\left(X^{T} X+\lambda I\right)^{-1} X^{T} y$

## Quadratic regularizer

- shrinks coefficients towards 0
- shrinks more in the direction of the smallest singular values of $X$


## Is least squares scaling invariant?

suppose Alice and Bob do the same experiment

- Alice measures distance in mm
- Bob measures distance in km
they each compute an estimator with least squares and compare their predictions


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Q: Do they make the same predictions?
A. yes
B. no

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B. no

A: Yes!

## Least squares is scaling invariant

if $\beta \in \mathbf{R}, D \in \mathbf{R}^{d \times d}$ is diagonal, and Alice's measurements ( $X^{\prime}, y^{\prime}$ ) are related to Bob's $(X, y)$ by

$$
y^{\prime}=\beta y, \quad X^{\prime}=X D
$$

then the resulting least squares models are

$$
w=\left(X^{T} X\right)^{-1} X^{T} y, \quad w^{\prime}=\left(X^{\prime T} X^{\prime}\right)^{-1} X^{\prime T} y^{\prime}
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and they make the same predictions:

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X^{\prime} w^{\prime} & =X^{\prime}\left(X^{\prime T} X^{\prime}\right)^{-1} X^{\prime T} y^{\prime}=X D\left(D^{T} X^{T} X D\right)^{-1} D^{T} X^{T} \beta y \\
& =X D D^{-1}\left(X^{T} X\right)^{-1}\left(D^{T}\right)^{-1} D^{T} X^{T} \beta y \\
& =\beta X\left(X^{T} X\right)^{-1} X^{T} y=\beta X w
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we say least squares is invariant under scaling

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suppose Alice and Bob do the same experiment

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- Bob measures distance in km
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A. yes
B. no

A: No!

## Ridge regression is not scaling invariant

if $\beta \in \mathbf{R}, D \in \mathbf{R}^{d \times d}$ is diagonal, and Alice's measurements ( $X^{\prime}, y^{\prime}$ ) are related to Bob's $(X, y)$ by

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then the resulting ridge regression models are

$$
w=\left(X^{T} X+\lambda I\right)^{-1} X^{T} y, \quad w^{\prime}=\left(X^{\prime T} X^{\prime}+\lambda I\right)^{-1} X^{\prime T} y^{\prime}
$$

and the predictions are
$X w=X\left(X^{T} X+\lambda I\right)^{-1} X^{T} y, \quad X^{\prime} w^{\prime}=X^{\prime}\left(X^{\prime T} X^{\prime}+\lambda I\right)^{-1} X^{\prime T} y^{\prime}$
ridge regression is not invariant under coordinate transformations

## Scaling and offsets

to get the same answer no matter the units of measurement, standardize the data: for each column of $X$ and of $y$

- demean: subtract column mean
- standardize: divide by column standard deviation
let

$$
\begin{aligned}
\mu_{j}=\frac{1}{n} \sum_{i=1}^{n} X_{i j}, & \mu=\frac{1}{n} \sum_{i=1}^{n} y_{i} \\
\sigma_{j}^{2}=\frac{1}{n} \sum_{i=1}^{n}\left(X_{i j}-\mu_{j}\right)^{2}, & \sigma^{2}=\frac{1}{n} \sum_{i=1}^{n}\left(y_{i}-\mu\right)^{2}
\end{aligned}
$$

solve
$\operatorname{minimize} \sum_{i=1}^{n}\left(\frac{y_{i}-\mu}{\sigma}-\sum_{j=1}^{d} w_{j} \frac{X_{i j}-\mu_{j}}{\sigma_{j}}\right)^{2}+\lambda \sum_{j=1}^{d} w_{j}^{2}$

## Scale the regularizer, not the data

instead of

$$
\operatorname{minimize} \sum_{i=1}^{n}\left(\frac{y_{i}-\mu}{\sigma}-\sum_{j=1}^{d} w_{j} \frac{X_{i j}-\mu_{i}}{\sigma_{i}}\right)^{2}+\sum_{j=1}^{d} w_{j}^{2},
$$

- multiply through by $\sigma^{2}$
- reparametrize $w_{j}^{\prime}=\frac{\sigma}{\sigma_{j}} w_{j}$
to find the equivalent problem

$$
\operatorname{minimize} \sum_{i=1}^{n}\left(y_{i}-\sum_{j=1}^{d} w_{j}^{\prime} X_{i j}+c\left(w^{\prime}\right)\right)^{2}+\sum_{j=1}^{d} \sigma_{j}^{2}\left(w_{j}^{\prime}\right)^{2}
$$

where $c\left(w^{\prime}\right)$ is some linear function of $w^{\prime}$ finally absorb $c\left(w^{\prime}\right)$ into the constant term in the model

$$
\text { minimize }\left\|y-X w^{\prime}\right\|^{2}+\lambda \sum_{j=1}^{d} \sigma_{j}^{2}\left(w_{j}^{\prime}\right)^{2}
$$

## Scaling and offsets

a different solution to scaling and offsets: take the MAP view

- $r(w)$ is negative log prior on $w$
- with a gaussian prior,

$$
r(w)=\sum_{i=1}^{n} \sigma_{i}^{2} w_{i}^{2}
$$

where $\frac{1}{\sigma} ;$ is the variance of the prior on the ith entry of $w$

- if you believe the noise in the ith features is large, penalize the $i$ th entry more ( $\sigma_{i} \mathrm{big}$ );
- if you believe the noise in the ith features is small, penalize the $i$ th entry less ( $\sigma_{i}$ small);
- if you measure $X$ or $y$ in different units, your prior on $w$ should change accordingly


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example: don't penalize the offset $w_{n}$ of the model $\left(\sigma_{n} \rightarrow \infty\right)$

$$
r(w)=\sum^{n-1} w_{i}^{2}
$$

## Demo: Regularized Regression

https://github.com/ORIE4741/demos/
RegularizedRegression.ipynb

## Smooth coefficients

smooth regularizer

$$
r(w)=\sum_{i=1}^{d-1}\left(w_{i+1}-w_{i}\right)^{2}=\|D w\|^{2}
$$

where $D \in \mathbf{R}^{(d-1) \times d}$ is the first order difference operator

$$
D_{i j}= \begin{cases}1 & j=i \\ -1 & j=i+1 \\ 0 & \text { else }\end{cases}
$$

smoothed least squares problem

$$
\operatorname{minimize} \sum_{i=1}^{n}\left(y_{i}-w^{T} x_{i}\right)^{2}+\lambda\|D w\|^{2}
$$

## Why smooth?

- allow model to change over space or time
- e.g., different years in tax data
- interpolates between one model and separate models for different domains
- e.g., counties in tax data
- can couple any pairs of model coefficients, not just $(i, i+1)$

